

General Appearance

Counters

Merchandise

Sales Girls

Floors

Lighting

Sales Bulletins

Windows

Store Front Sign

Ftn. Girls' Uniforms

Girls' Quarters

Stockroom

Fixture & Baling Rms.

Red Star Merchandise

Ledge

Office

Friday Efficiency

Painting—Interior

Customer Counts

Vestibule Ceiling

Fountain, Kitchen & Lunchroom

Extra Space

Remodel, Enlarge, New Plant

Suggestions by Mgr.

Fire

Store No. 591

Chicago, Ill. 773

4001 W. North Ave.

Manager M.E. Cole

Rating A

Male Personnel

Years in
trainingMos. at
Store

W.J. Peyer

- 1

Superintendent. CARNO

Store Hours

Previous Year's Figures

Sales 369,350.72 5.28% D.

Net Profit 10,167.34 3.25

Waste 4.58

% of increase or decrease in net profit as of

Competition

Organization

Trend: Sales 258,518 up 1.27

Expense

Stock Condition

Remarks from corres.